

Business Management and IT BA (Hons) (Full-Time)

Awarding Body: Wrexham University

This programme is for students who want to learn how to use up-to-date information technology and contemporary management practices associated with managing people and projects. This is located in the Business Tourism Management (BTM) department.

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This course is run in partnership with Wrexham University.

UCAS Code: N122

Entry Requirements

Entry criteria detail a typical offer but the College considers all applications on an individual basis which means that we could make offers based on qualifications, personal profile and experience. If you have any queries regarding your offer, please contact our Admissions Team. Typical offer: 3 A Levels at C Grade or DD/MMM profile from a BTEC Level 3 qualification and five GCSEs at Grade C or above, to include English and Maths (or equivalent qualifications).

Career Prospects

You may progress to a postgraduate business-related programme. Graduates have employment prospects in a wide range of business and IT disciplines, for example: business management, consultancy, accountancy, consumer research, statistical analysis, marketing, website development and business systems analysis.

Course Modules

Level 4 (Year 1) Modules May Include:

- Managing Data

Coleg Afan
Coleg Bannau Brycheiniog
Academi Chwaraeon Llandarcy
Canolfan Ragoriaeth Adeiladwaith Maesteg
Coleg Castell-nedd
Coleg Y Drenewydd
Coleg Pontardawe
Canolfan Adeiladwaith Abertawe

Afan College
Brecon Beacons College
Llandarcy Academy of Sport
Maesteg Construction Centre of Excellence
Neath College
Newtown College
Pontardawe College
Swansea Construction Centre



- Information and Systems Engineering
- Business Finance and Technology
- Marketing Essentials
- Web Design and Development

Level 5 (Year 2) Modules May Include:

- Engaging and Leading People
- Database and Web Based Information Systems
- Work Placement or Work Based Project
- Responsible Computing
- Business Law

Level 6 (Year 3) Modules May Include:

- Strategic Thinking
- IT Project Management
- Dissertation
- Strategic Marketing
- Future Technologies

Assessment

The programme will include lectures and in year three a major project is required. You will usually have to complete portfolios, presentations and written assignments as you progress, and normally sit exams at the end of each academic year.

Additional Costs

There will be additional course-related costs.

STUDY MODE

FT

LOCATION

Brecon Beacons College - 0330 818 8100

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AdvanceHE



Prifysgol Wrexham
Wrexham University



COURSE LENGTH

3Y

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✉ enquiries@nptcgroup.ac.uk

🌐 www.nptcgroup.ac.uk

