



# Business, Management & IT - BA (Hons) (Full-Time)

This programme is for students who want to learn how to use up-to-date information technology and contemporary management practices associated with managing people and projects. This is located in the Business Tourism Management (BTM) department.

This course is run in partnership with Wrexham Glyndwr University.

**UCAS Code:** N122

## Entry Requirements

Entry criteria detail a typical offer but the College considers all applications on an individual basis which means that we could make offers based on qualifications, personal profile and experience. If you have any queries regarding your offer, please contact our Admissions Team. Typical offer: 3 A Levels at C Grade or MMM profile from a BTEC Level 3 qualification and five GCSEs at Grade C or above, to include English and Maths (or equivalent qualifications).

## Career Prospects

You may progress to a postgraduate business-related programme. Graduates have employment prospects in a wide range of business and IT disciplines, for example: business management, consultancy, accountancy, consumer research, statistical analysis, marketing, website development and business systems analysis.

## Course Modules

Year 1 Modules May Include:

- Marketing essentials
- Business Finance Technology
- Business Environment
- Computer Systems
- Information Engineering
- Web Technologies

Coleg Afan	<b>01639 648200</b>	Afan College
Coleg Bannau Brycheiniog	<b>01686 614400</b>	Brecon Beacons College
Coleg Castell-nedd	<b>01639 648000</b>	Neath College
Coleg Y Drenewydd	<b>01686 614200</b>	Newtown College



Year 2 Modules May Include:

Business Law  
Engaging and Leading People  
Human Computer Relationships  
Responsible Computing  
Advertising and Branding  
Product Design

Year 3 Modules May Include:

Strategic Thinking  
Strategic Marketing  
IT Project Management  
21st Century Computing  
Dissertation.

## Assessment

The programme will include lectures and in year three a major project is required. You will usually have to complete portfolios, presentations and written assignments as you progress, and normally sit exams at the end of each academic year.

## Additional Costs

There will be additional course-related costs.

## STUDY MODE

FT

## LOCATION

Brecon Beacons College - 01686 614400

## COURSE LENGTH

3Y

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## FEES

19/20 fees: £9,000

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