



Business with Law/ Marketing (Full-Time)

Do you want to be the next Bill Gates or Kim Kardashian and run a worldwide business? Are you buzzing with excitement at the prospect of getting your amazing invention off the ground? Do you love festivals so much that you want to be part of the planning and running of such an event? Or do you have no idea what you want to do next but want to gain a range of transferable skills that will help you progress into your future job or course?

Our Level 3 Business with Marketing and Law course will help get you started, offering the foundation of knowledge and skills to go on to a business-related university degree and a professional career in this exciting ever-changing sector.

This Level 3 course will enable you to gain a strong grounding in general business management, studying subjects including business and personal finance, recruitment and selection, pitching a business idea, event management and business decision making. You will then be able to specialise in a particular area of business, such as marketing or law. Throughout the course, you will undertake practical assessments and develop a wealth of transferable, high-level skills that both higher education institutions, local and national employers are looking for.

Students will undertake optional units in Law/ Marketing which will provide the opportunity to gain valuable skills for progression to university or enter employment. There will be the opportunity to undertake visits in these relevant areas e.g. Justice Courts.

Entry Requirements

BTEC Level 3 Extended Certificate in Business

5 GCSE's in total

Students must have either GCSE English or Maths with a C grade or above and be committed to resitting the missing GCSE.

BTEC Level 3 Foundation Diploma in Business

6 GCSE's in total

Students must have both Maths and English GCSE with grade C or above.

Coleg Afan
Coleg Bannau Brycheiniog
Academi Chwaraeon Llandarcy
Canolfan Ragoriaeth Adeiladwaith Maesteg
Coleg Castell-nedd
Coleg Y Drenewydd
Coleg Pontardawe
Canolfan Adeiladwaith Abertawe

Afan College
Brecon Beacons College
Llandarcy Academy of Sport
Maesteg Construction Centre of Excellence
Neath College
Newtown College
Pontardawe College
Swansea Construction Centre





Career Prospects

Successful completion of year 1 will enable students to be invited to progress onto Year 2 to further their studies with a view to progressing onto University or full-time employment. Most students progress to higher education to study degrees in Business with Marketing/ Law or related subjects.

Students will also have the skills to enter careers in marketing or the legal profession and benefit from a qualification which will provide a broad business background for all to enter management and related professional roles

Course Modules

During year 1 you will study*:

- Personal and business finance
- Exploring business
- Developing a marketing campaign
- Managing an event
- Human Resources / Recruitment and selection – optional
- Employment Law – optional

During year 2 you will study:

- International Business
- Business Decision Making
- Principles of Management
- Aspects of Civil Liability Affecting Business – optional
- Aspects of Criminal Law Impacting on Business and Individuals – optional
- Digital Marketing – optional
- Recording Financial Transactions

Assessment

Assessment will be a combination of coursework assignments, external examinations and controlled assessments. You will be prepared fully for these.

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Additional Costs

Students are encouraged to purchase a course textbook and provide the necessary paper, pens, and folders and have sufficient funds on their ID cards to allow them to print work. A laptop or similar is recommended

STUDY MODE

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LOCATION

Neath College - 0330 818 8100

COURSE LENGTH

1Y

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