



# Hospitality Management and the Culinary Arts - BA (Hons) (Full-Time)

This programme will suit students wishing to develop a broad range of hospitality, events and business skills. It will provide you with the necessary knowledge and insight to develop an understanding of managing hospitality organisations more effectively.

This course is run in partnership with University of Wales Trinity Saint David.

**UCAS Code:** N801

## Entry Requirements

Entry criteria detail a typical offer but the College considers all application on an individual basis which means that we could make offers based on qualifications, personal profile and experience. If you have an queries regarding your offer please contact our Admissions Team.

### Typical Offer:

1 A Level at C Grade or above or 2 A Levels at E grade or MP/PPP profile from a BTEC Level 3 qualification and five GCSEs at Grade C or above, to include English and Maths (or equivalent qualifications).

## Career Prospects

You may progress to a postgraduate hospitality-related programme. Graduates have employment prospects in hospitality and catering disciplines, for example: weddings and banquet planning, food and beverage manager, restaurant manager, corporate hospitality and conference and banqueting manager.

## Course Modules

### Modules:

#### Year 1:

- Restaurant Operations

Coleg Afan	<b>01639 648200</b>	Afan College
Coleg Bannau Brycheiniog	<b>01686 614400</b>	Brecon Beacons College
Coleg Castell-nedd	<b>01639 648000</b>	Neath College
Coleg Y Drenewydd	<b>01686 614200</b>	Newtown College



- Organisational Behaviour
- Purchasing and Sustainability
- Marketing for international Tourism, Hospitality, Events and the Culinary Arts
- Introduction to Hospitality, Tourism and Events
- Applied Personal and Professional Development.

#### Year 2:

- Work Placement
- Professional Kitchen Techniques
- Conference and Banqueting Management
- Hotel and Guest Services
- Practical Event Management
- Contemporary Human Resource Management in Context

#### Year 3:

- Strategic Hospitality Management
- On-Licensed Trade Management
- Management Consultancy and Organisational Change
- Strategic Event Management
- Contemporary Gastronomy
- Contemporary Themes in Tourism, Hospitality, Culinary Arts and Events.

### Assessment

The programme will usually include lectures and tutorial sessions. You will usually have to complete portfolios, presentations and written assignments as you progress through the programme.

### STUDY MODE

Full-Time

### LOCATION

Neath College - 01639 648000

### COURSE LENGTH

3 Years - Full-Time

### FEES

2019/20 Fees: £9000 per Year

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