



# International Tourism and Events Management BA (Hons) (Full-Time)

A full time course for students wishing to develop a broad range of tourism, events and business skills. It will provide you with the necessary knowledge to understand planning tourism and business events more effectively. Run in partnership with UWTSO

**UCAS Code:** L4T2

## Entry Requirements

Entry criteria detail a typical offer but the College considers all applications on an individual basis which means that we could make offers based on qualifications, personal profile and experience. If you have any queries regarding your offer, please contact our Admissions Team. Typical offer: 1 A Level at C Grade or 2 A Levels at E Grade or above or PP/PPP profile from a BTEC Level 3 qualification and two GCSEs at Grade C or above, to include English and Maths (or equivalent qualifications).

## Career Prospects

You may progress to a variety of postgraduate tourism, business and events-related courses. Graduates have employment prospects in a wide range of tourism and events disciplines, for example: conferencing and events management, tourism and planning consultancy, tour operations, the airline industry, marketing, hospitality, retail and human resource management.

## Course Modules

The programme will usually include lectures and tutorial sessions. You will usually have to complete portfolios, presentations, practical work and coursework as you progress, with some second and final year modules using examinations as part of assessment.

Year 1 Modules include:

- Marketing,
- Organisational Behaviour,

Coleg Afan  
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Canolfan Ragoriaeth Adeiladwaith Maesteg  
Coleg Castell-nedd  
Coleg Y Drenewydd  
Coleg Pontardawe  
Canolfan Adeiladwaith Abertawe

Afan College  
Brecon Beacons College  
Llandarcy Academy of Sport  
Maesteg Construction Centre of Excellence  
Neath College  
Newtown College  
Pontardawe College  
Swansea Construction Centre





- Introduction to Hospitality, Tourism & Events,
- Applied Personal & Professional Development,
- Event Operational Practices,
- Tourism and Event Destinations.

Year 2 Modules include:

- International Tour Operations,
- Practical Event Management,
- Contemporary Human Resource Management in Context,
- Dark Tourism,
- Work Placement for International Tourism & Event Management,
- International Tourism Sustainability.

Year 3 Modules include:

- International Tourism & Destination Management,
- Developing Niche Markets,
- Strategic Event Management,
- Management Consultancy & Organisational Change,
- Enterprise and Entrepreneurship,
- Contemporary Themes in Tourism, Hospitality, Culinary Arts and Events.

## Assessment

You will usually have to complete portfolios, presentations, practical work, exams and coursework as you progress.

## Additional Costs

International visits though a feature of the course is the £500 students are granted for the major Year 2 overseas visit. Travel to and from your work placement.

## STUDY MODE

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☎ 0330 818 8100

✉ enquiries@nptcgroup.ac.uk

🌐 www.nptcgroup.ac.uk





## LOCATION

Neath College - 0330 818 8100

## COURSE LENGTH

3Y

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