International Tourism and Events Management HND (Full-Time)

A full time course for students wishing to develop a broad range of tourism, events and business skills. It will provide you with an insight into managing tourism and business events more effectively.

This course is run in partnership with the University of Wales Trinity Saint David.

UCAS Code: 098N

Entry Requirements

Entry criteria detail a typical offer but the College considers all applications on an individual basis which means that we could make offers based on qualifications, personal profile and experience. If you have any queries regarding your offer, please contact our Admissions Team. Typical offer: 1 A Level at C Grade or 2 A Levels at E Grade or above or MP/PPP profile from a BTEC Level 3 qualification and five GCSEs at Grade C or above, to include English and Maths (or equivalent qualifications).

Career Prospects

You may progress to a Level 6 BA top-up degree. Graduates have employment prospects in a wide range of tourism and events disciplines, for example: conferencing and events management, tourism and planning consultancy, tour operations, the airline industry, marketing, hospitality, retail and human resource management.

Course Modules

The programme will usually include lectures and tutorial sessions. You will usually have to complete portfolios, presentations, practical work and coursework as you progress, with some second and final year modules using examinations as part of assessment.

Year 1 Modules include: Marketing, Organisational Behaviour, Introduction to Hospitality, Tourism & Events. Applied Personal & Professional Development, Event Operational Practices and Tourism and Event Destinations.

Year 2 Modules include: International Tour Operations, Practical Event Management, Contemporary Human Resource Management in Context, Dark Tourism, Work Placement for International Tourism & Event Management, International Tourism Sustainability.

Assessment

You will usually have to complete portfolios, presentations, practical work, exams and coursework as you progress.

Additional Costs

International visits though a feature of the course is the £500 students are granted for the major Year 2 overseas visit. Travel to and from your work placement.

STUDY MODE
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LOCATION
Neath College - 0330 818 8100

COURSE LENGTH
2Y