



Social Media for Business (Part-Time)

Social media for businesses is now more effective than ever, if you're looking to improve your businesses' social media then this course could be for you.

This course is aimed at business owners, marketers, PR professionals and all individuals who are keen to gain an understanding of how to effectively use social media to create engaging promotional content.

This course includes:

- Social media platforms including Facebook, Twitter, LinkedIn, Instagram
- Understand how different social media platforms work, their differences and their own advantages
- Tools for creating, monitoring and publishing social media
- Gain confidence in your social media marketing activity
- Create engaging content

If you are over 19 and are currently living in Wales you could be eligible for a FREE course under the Welsh Government Personal Learning Accounts (PLA) funding. We can discuss funding with you upon enquiry.

Entry Requirements

There are no entry requirements. However, you need to have a keen interest in Computing

Career Prospects

This course is beneficial to all marketers and business owners and is a great course for developing social media knowledge

Assessment

Internally assessment via controlled tasks and producing a portfolio of evidence

STUDY MODE

PT

Coleg Afan
Coleg Bannau Brycheiniog
Academi Chwaraeon Llandarcy
Canolfan Ragoriaeth Adeiladwaith Maesteg
Coleg Castell-nedd
Coleg Y Drenewydd
Coleg Pontardawe
Canolfan Adeiladwaith Abertawe

Afan College
Brecon Beacons College
Llandarcy Academy of Sport
Maesteg Construction Centre of Excellence
Neath College
Newtown College
Pontardawe College
Swansea Construction Centre





LOCATION

Neath College - 0330 818 8100

COURSE LENGTH

1D

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