

Social Media for Business (Part-Time)

Understanding how to use social media for business purposes is useful for employment in information technology and in a variety of business sectors. Also, social media skills are closely linked with web and mobile applications development. This programme gives you a starting point for progression to roles such as social media specialist, content developer and web developer.

Entry Requirements

None just a keen interest in computing and IT.

Career Prospects

This course is designed to enhance students career prospects or for personal development.

Assessment

Portfolio & project

STUDY MODE PT

LOCATION COURSE LENGTH

