

NPTC Group Art & Design Department

Foundation Diploma L3/4 Programme

Pathway Stage

Media Workshop: Digital Media, Photography & Graphics
Theme: Digital Portfolio/Scrapbook

Curriculum Areas: 2D: Digital Media

Timescale: Start 5th Sept. Ongoing throughout the course to be reviewed in each Stage; Exploratory, Pathway and Confirmatory.

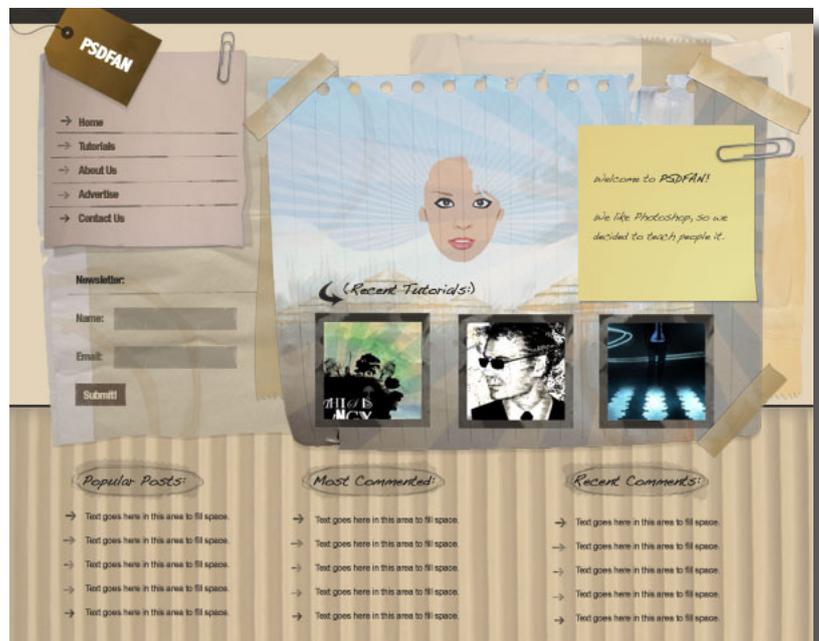
Units: 3: Preparation & Progression

Resources: iMac, iPhoto, InDesign, Photoshop, Sketchbook and Photographs.

WHAT IS A PORTFOLIO?

“A portfolio is a purposeful collection of student work demonstrating the student’s achievement or growth as characterized by a strong vision of content.”

‘A portfolio is a purposeful collection of student work that exhibits the student’s efforts, progress, and achievements in one or more areas. The collection must include student participation in selecting content, the criteria for selection, the criteria for judging merit, and evidence of student self-reflection. Portfolios can serve multiple purposes. They can support learning, play an assessment role, or support employment. The purpose dictates the structure and contents of a portfolio.’



The three most common types of portfolios are:

- *The working portfolio, which contains projects the student is currently working on or has recently completed.
- *The display portfolio, which showcases samples of the student’s best work.
- *The assessment portfolio, which presents work demonstrating that the student has met specific learning goals and requirements.

THE PROCESS OF PORTFOLIO DEVELOPMENT

Most portfolios programs begin with the working portfolio. Over time, a student selects items from the working portfolio and uses them to create a display portfolio. Finally, the student develops an assessment portfolio, containing examples of his or her best work, as well as an explanation of why each work is significant. The explanation, or reflection, discusses how the particular work illustrates mastery of specific curriculum requirements or learning goals.

Five steps inherent in the development of effective electronic portfolios:

Selection: the development of criteria for choosing items to include in the portfolio based on established learning objectives.

Collection: the gathering of items based on the portfolio's purpose, audience, and future use.

Reflection: statements about the significance of each item and of the collection as a whole.

Direction: a review of the reflections that looks ahead and sets future goals.

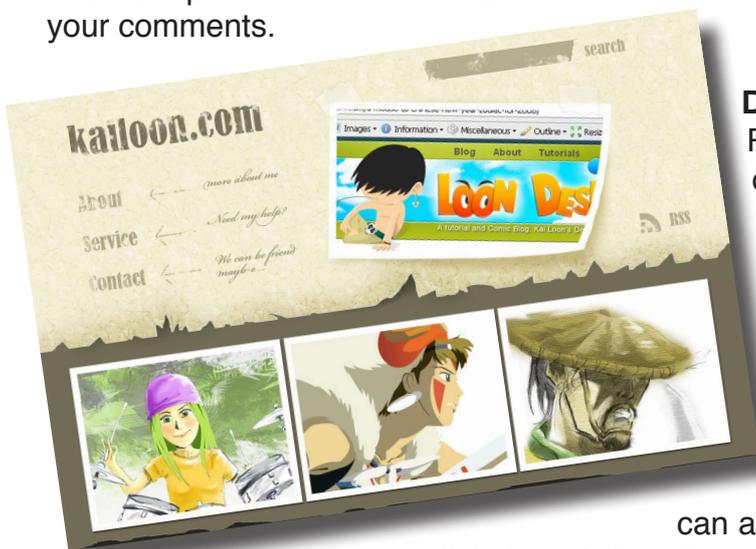
Connection: the creation of hypertext links and publication, providing the opportunity for feedback.

WHY ELECTRONIC PORTFOLIOS?

“The power of a digital portfolio is that it allows different access to different artifacts. The user can modify the contents of the digital portfolio to meet specific goals. As a student progresses from a working portfolio to a display or assessment portfolio, he or she can emphasize different portions of the content by creating pertinent hyperlinks. “For example, a student can link a piece of work to a statement describing a particular curriculum standard and to an explanation of why the piece of work meets that standard. That reflection on the work turns the item into evidence that the standard has been met. The ability to use hyperlinks to connect sections of portfolio content is one advantage of using electronic portfolios instead of paper portfolios. A paper portfolio is static, in addition, a paper portfolio usually represents the only copy of portfolio content. When the portfolio is in digital format, students can easily duplicate and transport it.”

Research

Have a look at lots of portfolios produced by students and professionals. Note; subject matter, page layout, colour schemes, typography, use of photo and backgrounds. Print a few examples of ones the think are the most effective and annotate them with your comments.



Develop

Photograph or scan in a section of your own art, design & craft work, research material and possible backgrounds. Explore a selection of software applications to see which on suits best the portfolio you would like to create; iPhoto, Powerpoint, InDesign, Word. You may also need to use Photoshop or Illustrator to create and edit images and backgrounds. You

can also look at www.blogger.com to create

a digital portfolio online version.

Make

Use the software of your choice to create a digital portfolio.

Evaluate

Present the portfolio to your tutor and other students in your group. Make a note of the feedback you get and try to improve your design.