

Student Recruitment and Support Strategy 2019–2023

Our Existing Priorities

Great Support for Students ▪ **Student Recruitment** ▪ **Progression for Learners**
Learner Centred ▪ **Student Involvement** ▪ **Safeguarding**

Our Increased Focus

Wellbeing of Students

Excellent support in a safe, healthy and resilient community, while empowering learners to shape their experience





Integrated and Unified Student Recruitment




A college-led aspirational brand, with a transparent application journey, promoting our excellent facilities

What Remains Important?



Where will we be?

-  The number one choice for education in Wales
-  Have great progression rates for all students
-  Have excellent full-time enrolments
-  Build outstanding relationships with schools

- A college that meets the “Healthy Colleges and Universities Standards” 
- A College with ASD friendly status 
- An award winning College for student support 

Timetable for Key Projects

The following shows the timetable for key projects in the next four years

-  Paperless Enrolment
-  Website Redevelopment
-  Digital innovation in schools liaison
-  Marketing campaign signposting developments

